

INVESTMENT ACCELERATOR FUND

Need investment in your new technology company?

The **INVESTMENT ACCELERATOR FUND (IAF)** helps accelerate the growth of innovative companies in Ontario's priority sectors—advanced materials and manufacturing, information technology, cleantech and life sciences.

The IAF invests up to \$500,000 in early stage companies with no significant revenue or institutional investment. These companies must demonstrate their potential to achieve high growth and be enabled by innovative technologies that can provide the new venture with sustainable competitive advantage. By assisting these companies to succeed, the IAF is helping to create the high-value jobs that contribute to Ontario's Innovation Agenda.

ELIGIBILITY REQUIREMENTS

In order to be eligible for IAF investment, the start-up company must meet all of the following criteria:

- The company meets the general quality criteria by possessing the following attributes;
 - a total addressable market of at least \$20 million and a viable plan to penetrate it;
 - defensible intellectual property and/or a sustainable competitive advantage; and
 - the management and technical skills needed to successfully carry out business.
- The company is incorporated (or will be incorporated by the time of investment) under the Business Corporations Act or the Canada Business Corporations Act.
- The company is formed to commercially exploit intellectual property to which it has the unencumbered legal right to use.
- The company pays 50 per cent or more of its wages, salaries and fees to employees and contractors in Ontario.
- The company has total revenue of less than \$500,000 from the time of its incorporation until the time of investment by the IAF.
- The value of the total tangible assets of the company does not exceed \$500,000

Any IAF investment must be directed to the following types of business activities:

- Recruitment of team members
- Business development
- Product, process or service development towards market entry
- Implementation of a defined marketing or distribution strategy

Application Process

Apply online at www.marsdd.com/iaf

For further details, please contact the IAF team at iaf@marsdd.com or 647.258.4290 / 1.877.862.4411

PLEASE NOTE: The Investment Accelerator Fund (IAF) selection process is extremely competitive. While many companies may meet the eligibility guidelines, not all will be selected to receive IAF investment. The IAF is a critical component of the Ontario Network of Excellence, funded by the Government of Ontario and delivered by MaRS.

