Canada’s largest health venture showcase

Help kick-start Canadian innovators
MaRS HealthKick 2015 is an annual conference that features Canada’s breakthrough, high-impact, investment-ready health startups. The carefully curated and professionally-coached companies will pitch their technologies to a panel of judges and compete for one of three $20,000 cash prizes.

This conference provides an unparalleled opportunity to network with investors and venture capital professionals, and meet the CEOs of the most inspiring new health ventures. The significant cash prizes ensure that the winners will receive critical funding in a sector where capital is difficult to secure and product development is time-consuming and costly.

This year’s theme is Patient Empowerment, and the companies featured are part of a growing trend in healthcare innovation from hospitals and doctor diagnoses to patient self-awareness, self-diagnosis and self-advocacy.

HealthKick Innovation Tracks:

- **Biotechnology & Pharmaceuticals**
- **Medical Devices & Diagnostics**
- **Healthcare IT**

Why you need to get involved

- **Position** your organization as an acknowledged driver of economic and social prosperity by reinforcing your commitment to fostering innovation.
- **Access** the largest Canadian gathering of breakthrough technology innovators spanning the entire health sector, including top Canadian entrepreneurs, leading advanced, investment-ready startups targeting global markets.
- **Connect** with global investors, healthcare thought leaders and industry changemakers at MaRS, the largest urban innovation centre in Canada.

Audience profile

Top-tier audience of 300 by invitation only:

- VCs and investors from Canada and the US
- Healthcare CEOs, COOs, CTOs, CSOs, CIOs
- Product R&D leaders
- Industry partners
- Entrepreneurs, founders

About MaRS Discovery District

MaRS Discovery District works closely with entrepreneurs to help them grow and scale their ventures into global market leaders.

We serve ventures across multiple sectors including Health, Cleantech and Information & Communications Technology.

We help companies by providing expert advice and market research, making connections to talent, customers and capital, and working with partners to open markets in sectors that have societal impact.

MaRS Health Venture Services highlights

- 30+ executive-level advisors and subject matter experts
- Connections to an extensive network of innovators, entrepreneurs, investors, universities, research institutions, government bodies and international life sciences companies
- Unmatched, curated portfolio of over 250 health startups across Ontario
- In 2013, MaRS Health ventures:
  - raised $172 million in capital
  - generated $25 million in revenue
  - created 1,600 jobs

For sponsorship information, contact Smadar Peretz at speretz@marsdd.com

healthkick.marsdd.com