

MaRS Information Technology, Communications and Entertainment (ICE) 2012

VENTURES by THE NUMBERS

MaRS helps entrepreneurs in the ICE sector create successful, global businesses in a range of industry clusters, including financial technologies & education technologies, media & entertainment, retail & digital commerce, healthcare IT, and energy, materials & manufacturing IT.

CAPITAL RAISED (dilutive and non-dilutive)



LEADING VENTURES

- Locationary
- Viafoura
- gShift Labs



Serves 6 Industry Clusters

- Education technologies (EdTech)
- Energy, materials & manufacturing IT
- Financial technologies (FinTech)
- Healthcare IT
- Media & entertainment
- Retail & digital commerce

CLIENT REVENUE



LEADING VENTURES

- EventMobi
- TELoP Inc.
- Bering Media Inc.



7 Core Competencies

- Big data
- Hardware
- M2M (machine-to-machine)
- Mobile
- SaaS
- Social
- Web

>50

Total number of advisors

>400

Number of active ventures

TOTAL JOBS REPORTED



Total number of jobs created in Canada by MaRS ICE ventures



LEADING VENTURES

- Wave Accounting
- SeaWell Networks
- Triggerfox Corporation

JOLT

JOLT is a technology accelerator program dedicated to building high-growth web and mobile companies. As of March 31, 2013, JOLT's portfolio of companies numbered 12 across two cohorts, and its network of founders numbered 28. In fall 2013, JOLT welcomes five new companies in its third cohort.

MaRS Commons

The MaRS Commons is an 8,500-square-foot, modern, open-concept workspace complete with a boardroom, four meeting rooms and a kitchen. It's home to the MaRS ICE team, the JOLT accelerator and co-working space for a curated group of high-growth startups.

MaRS is a member of



All figures as per MaRS Discovery District and/or the "2012 Venture Client Annual Survey Results" report prepared by KPMG LLP.