

## VENTURES by THE NUMBERS

Toronto's MaRS Discovery District is one of the world's largest urban innovation centres, cultivating high-impact ventures and equipping innovators to drive economic and social prosperity in Canada. MaRS supports entrepreneurs in the sectors of ICE (IT, communications and entertainment), cleantech and physical sciences, and life sciences and healthcare by providing them with advice, education and market research, and connecting them to talent, customers and capital.

**72%**

Percentage of MaRS ventures seeking funds that were successful

**80%**

Percentage of funds raised by MaRS ventures that were from private sources (non-government)

**>\$75 million**

Amount of capital managed by MaRS in three active seed funds

**>15,000 hours**

Amount of advice provided to high-impact ventures free of charge

**\$18 million**

worth of market intelligence services provided to **>1,000** Ontario entrepreneurs

**>14,000**

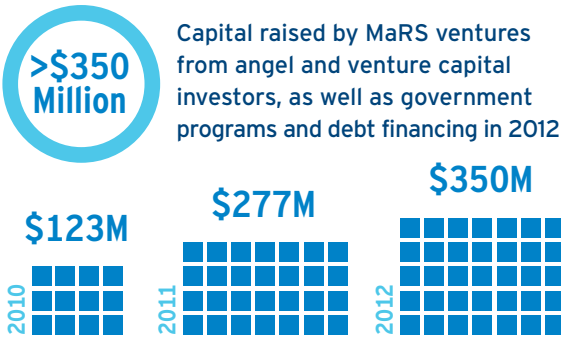
in-person attendees at MaRS entrepreneurship education events

**>1.5 million**

online page views of MaRS entrepreneurship education materials since 2009; **100%** growth in page views from 2011 to 2012

**~300%** Growth in attendance at MaRS entrepreneurship events from 2009 to 2012

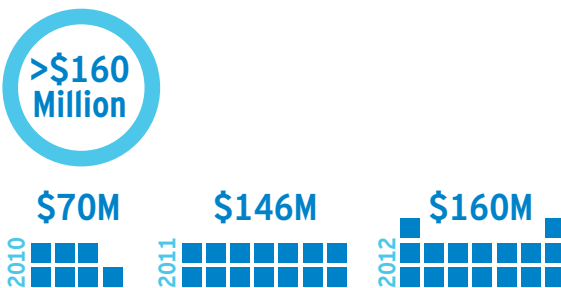
### CAPITAL RAISED (dilutive and non-dilutive)



### LEADING VENTURES

- Top Hat
- Profound Medical
- Hydrostor
- ENBALA Power Networks
- Parachute

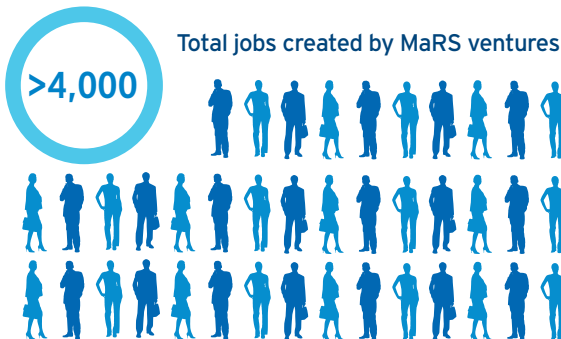
### CLIENT REVENUE



### LEADING VENTURES

- Hydrogenics
- Clean Energy Developments
- EventMobi
- TELoIP Inc.
- Curriculum Services Canada

### TOTAL JOBS REPORTED



### LEADING VENTURES

- Top Hat
- Wave
- SeaWell Networks
- Morgan Solar
- REGEN Energy Inc.

MaRS is a member of

