

Reflection: PSILabs - Strengths, Weaknesses + Roles



Geoff Mulgan

CEO //
Nesta

Presented at Labs for Systems Change event
on May 26, 2014:



Hosted by:

MaRS Solutions Lab



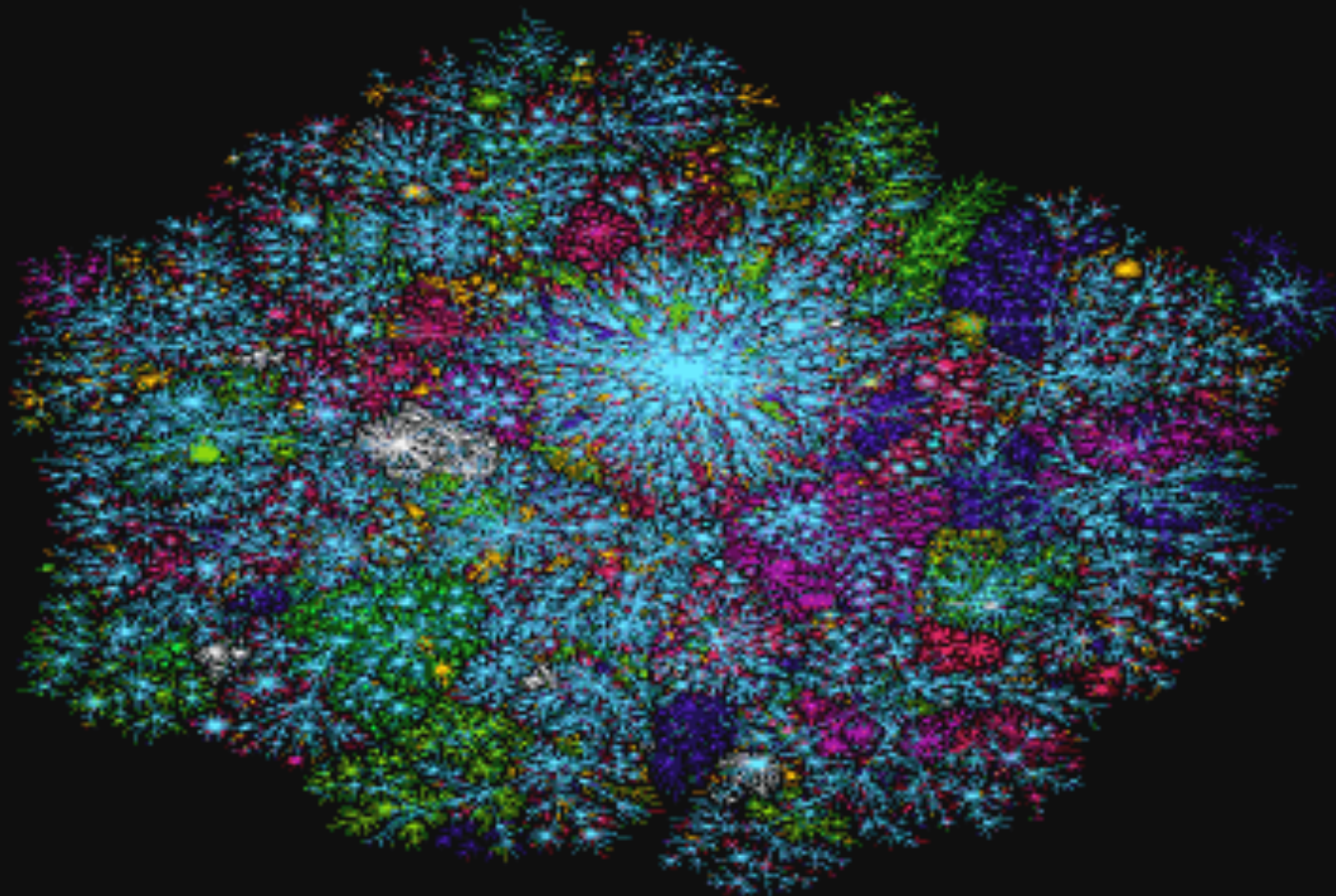
In support by:



THE J.W. MCCONNELL
FAMILY FOUNDATION
—
LA FONDATION DE LA
FAMILLE J.W. MCCONNELL

Deloitte.

Labs – what, how and where next



Search



Rothamsted Research

where knowledge grows

[Our Science](#) | [Departments](#) | [Resources](#) | [News](#) | [Work with us](#) | [Learn with us](#) | [International](#) | [Public](#) | [About Us](#)



Home



Overview



Departments



Research



Behavioural insights team



BOLD IDEAS. BETTER LIVES.
THE AUSTRALIAN CENTRE FOR SOCIAL INNOVATION



Nesta
Innovation
Lab + Centre
for Social
Action



Typology

Labs distinguished :

- By **method** (design, data, psychology, hybrid &c)
- By **field** (education and healthcare to development)
- By how **upstream or downstream**
- By how **direct or indirect**
- By how involved with **government**
- By how **oppositional**
- **Bees, trees** and both

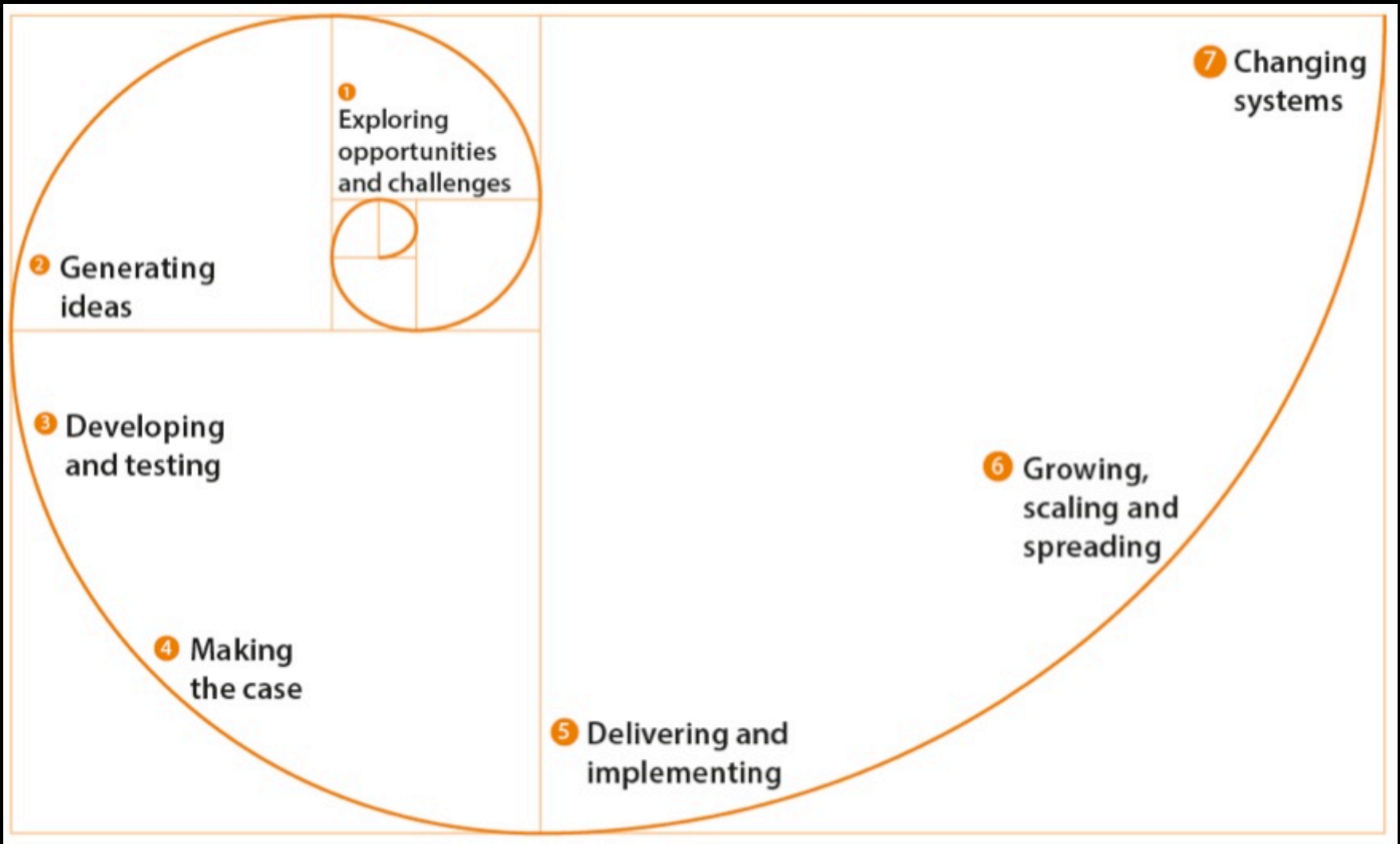
A shared theory?

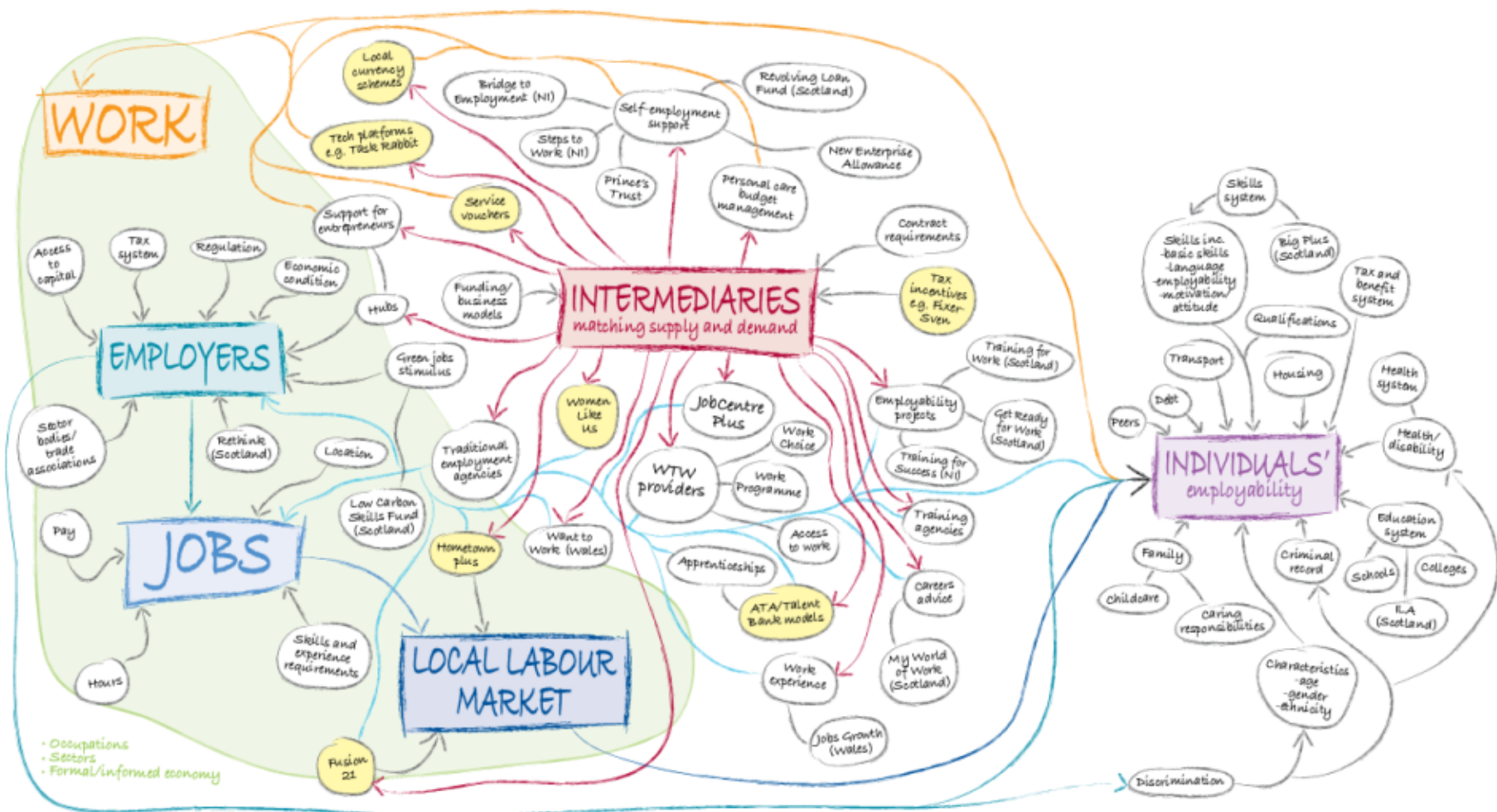
- Iterative view of policy – bottom up and top down rather than purely top down
- Bringing the human back in – experience and insight
- Learning by doing, fast experiment rather than slow policy
- Deal with deep causes, systems change – allied to action



Jobs?

We complicate to
understand, and
simplify to act





(Low end of the)

THE LABOUR MARKET SYSTEM

DEMAND ← → SUPPLY

Living map of jobs innovators – BETA

A project from Nesta, the UK's innovation foundation

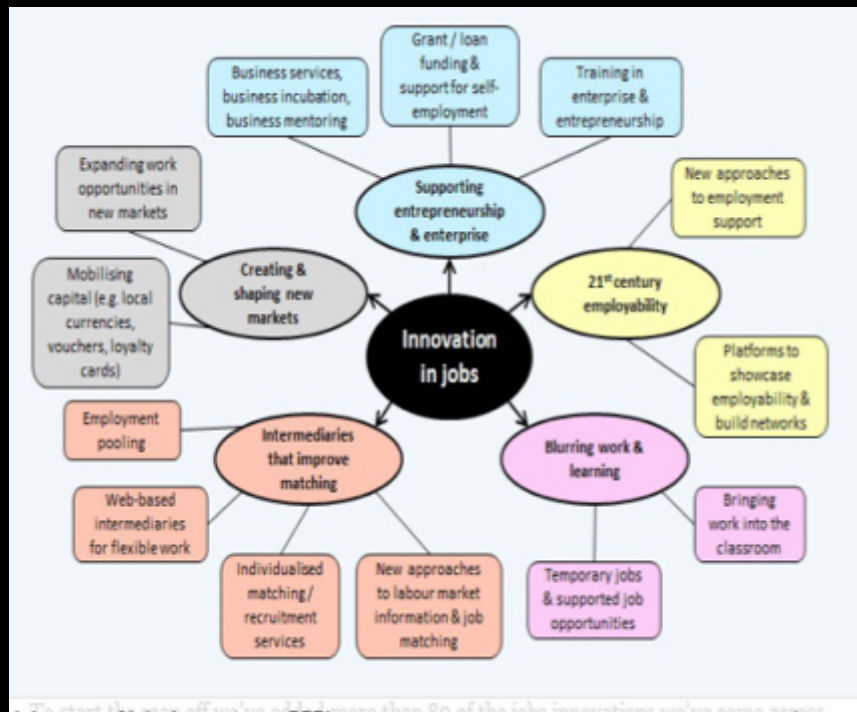


Home About Search by theme Search by development stage Search by evidence Search by location Add example Contact us

Welcome

Posted on March 13, 2013

Nesta...



Number of want ads containing 'ios' or 'android', month ending 6/5/2013

	UK total	share of national total
	6285	
London metropolitan area	3247	52%
Manchester metropolitan area	281	4%
Blackburn/Burnley	248	4%
Cambridge	242	4%
Oxford	237	4%
Bristol metropolitan area	225	4%
West Midlands metropolitan area	184	3%
Swindon	138	2%

Data: Indeed.co.uk, South Mountain Economics LLC



EU Social Innovation

@EUSocialInnov FOLLOWS YOU

2nd European Social Innovation Competition in memory of Diogo Vasconcelos. Deadline for applications is 12:00 CET, December 11th 2013. #diogochallenge



Nesta...

Search Nesta



Menu 

You are here: [Home](#) > [Our Projects](#)

Centre for Social Action Innovation Fund

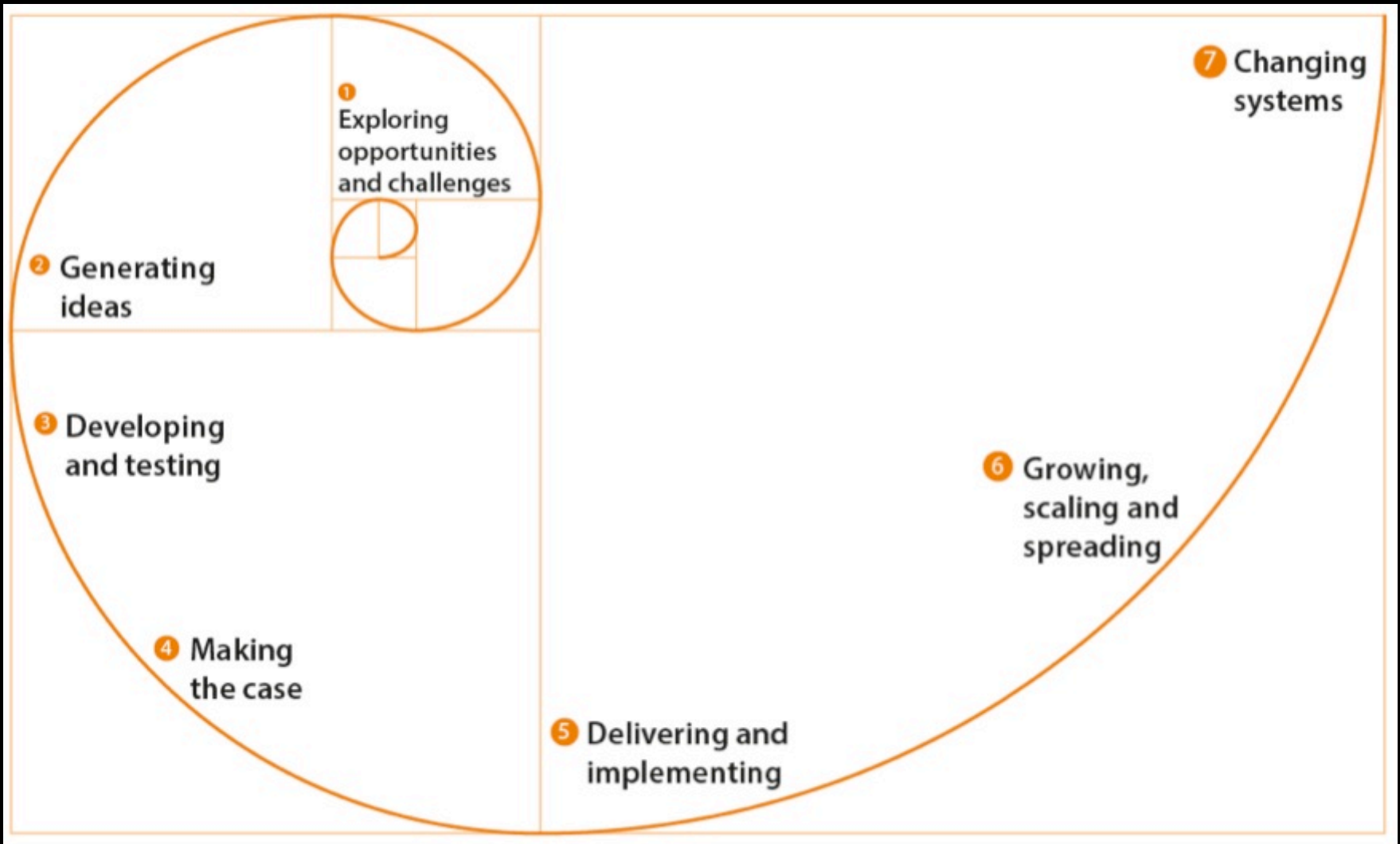
A £14 million fund to support the growth of innovations that mobilise people's energy and talents to help each other, working alongside public services. [Show more](#)



STUDIO SCHOOL

STUDIO SCHOOL





Making It Work report

(provocation piece making the case for innovation in jobs)

EU Social Innovation Competition

(helping people move towards work or into new types of work)

Innovation In Giving

(e.g. Slivers-of-Time)

Centre for Social Action Innovation Fund

(mobilising public time and resources to help young people find employment)

RCTs on job service models

(Behavioural insights team)

People powered job centres experiments

Creative Councils

(Wigan council's new model for social care)

?

7 Changing systems

1 Exploring opportunities and challenges

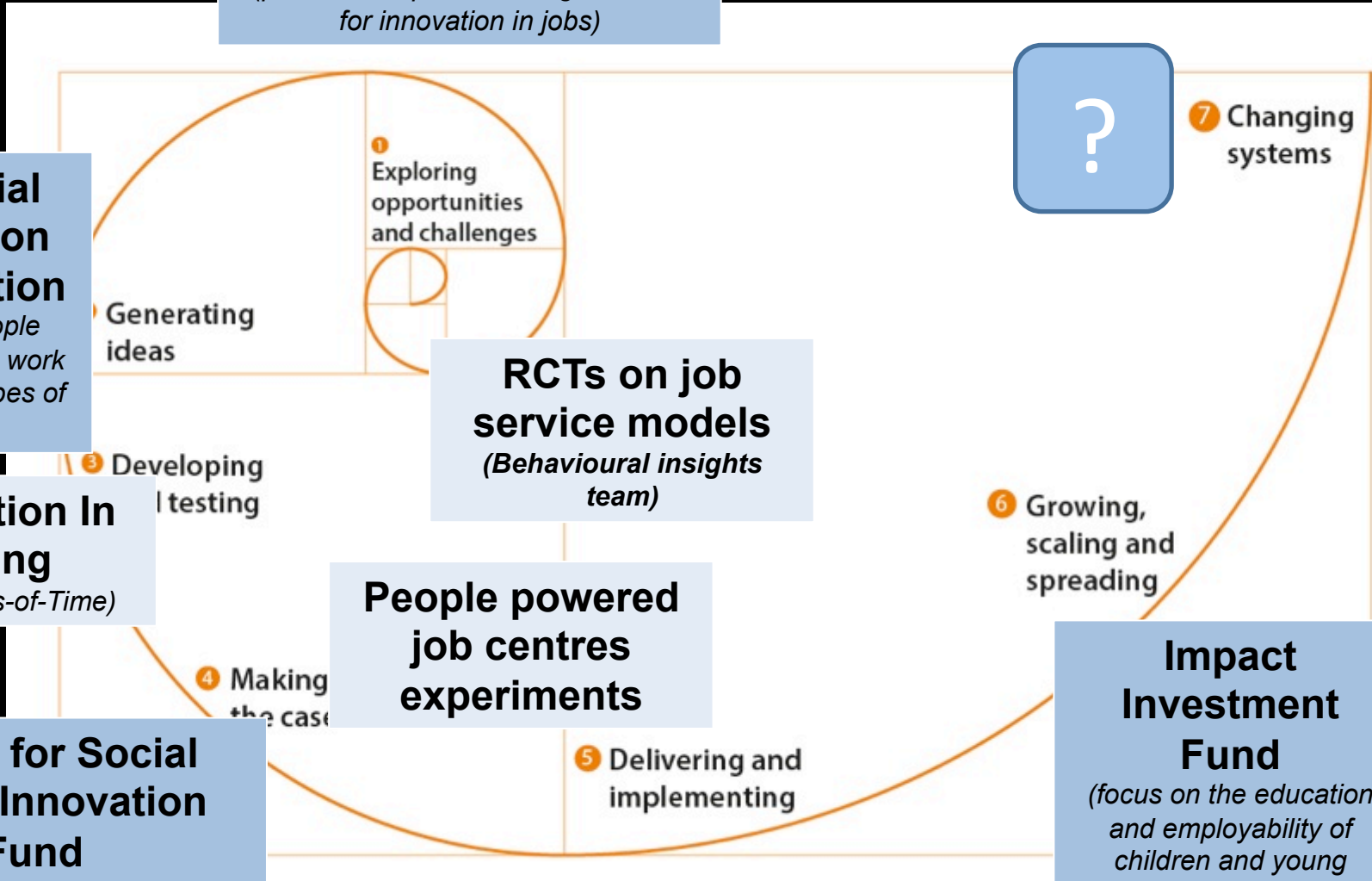
2 Generating ideas

3 Developing and testing

4 Making the case

5 Delivering and implementing

6 Growing, scaling and spreading



Standards of evidence: how to link creative innovation to impact at scale?



Level 5

You have manuals, systems and procedures to ensure consistent replication

Level 4

You have one + independent replication evaluations that confirms these conclusions

Level 3

You can demonstrate causality using a control or comparison group

Level 2

You capture data that shows positive change, but you cannot confirm you caused this

Level 1

You can describe what you do and why it matters, logically, coherently and convincingly



- ***Efficacy of method*** – can we improve how we do what we do?
- ***Recombinant innovation*** – how to grow capability?
- ***Models of impact and scale*** - can we develop better handover mechanisms?
- ***Demonstrating success, timescales and metrics*** – how can we best persuade sceptics?
- ***Radical's dilemma***- how much should we work inside or outside?
- ***Accelerating learning*** - how do we support each other?

Lessons from the German dye industry:

- dynamic coevolution of a sector, government policy and education;
- cross-pollinators;
- strong links to key centres of new knowledge.

