



Health 2014 Ventures by the Numbers

MaRS Health provides what entrepreneurs need most: access to the counsel, resources and capital they need to bring their breakthroughs to patients. Located at MaRS Discovery District, it serves as a bridge between innovators and institutions, operating core programs to help grow global companies and bring about change in the healthcare system.

> **280** Number of ventures supported

> **30** Number of staff and volunteer advisors

> **100**
Health innovation events at the MaRS Centre

- Global healthcare CEO visits and talks
- International delegations
- Health industry roundtables
- Health agency town halls, offsites and workshops
- Community-building events with Health 2.0, HackingHealth, Health Technology Forum and We Are Wearables

Capital Raised (dilutive and non-dilutive)



Revenue Generated



Total Jobs Created & Retained



Total number of jobs created by MaRS Health ventures

MaRS HealthKick

MaRS HealthKick is Canada's largest annual health venture showcase, providing the most promising early-stage, disruptive startups unparalleled access to leading investors, industry partners and health system receptors. Ventures pitch their businesses all day: on stage for cash prizes totalling \$60K; at their exhibitor booth; and in one-on-one partnering meetings. HealthKick 2015 drew 170 potential healthcare delivery/strategic industry partners, 90 investors, 55 startups, 28 sponsors and 5 globally renowned speakers. For more information, see healthkick.marsdd.com.

Accelerating the adoption of innovative technologies in health systems and markets

MaRS Excellence in Clinical Innovation Technology Evaluation (EXCITE)

A collaboration between a range of health system stakeholders and industry to help innovative health technologies and medical devices get to market faster and improve patient outcomes. See excite.marsdd.com for details.

Liberating health data

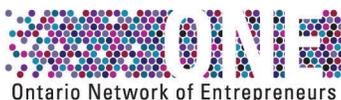
MaRS Health works to improve access to health data, empowering consumers to share their data with a broader circle of care and the health solutions of their choosing.

Connecting ventures with the health system

MaRS Health connects ventures with health system receptors (e.g., pilot sites, potential customers, co-development partners or licensing partners) in Ontario, across Canada and in leading health markets globally.

Visit us at marsdd.com

MaRS is a member of



All venture numbers as reported in the 2014 Venture Client Annual Survey, which represents a subset of MaRS' 1,000 ventures. For details, see marsdd.com/survey-methodology. Other information provided by MaRS Discovery District.