

# Agenda

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| <b>8 AM</b>     | Registration and breakfast  |
| <b>8:30</b>     | Welcoming remarks by Ilse Treurnicht, CEO of MaRS   |
| <b>9:00</b>     | Co-designing solutions through health care provider - vendor collaboration. Greg Downing, Founder, Innovation Horizons. Formerly Executive Director of Innovation, US Department of Health and Human Services, IDEA Lab |
| <b>9:30</b>     | Networking break (MaRS Cafe)  |
| <b>10:00</b>    | Procurement by Co-Design: Cohort 2 Overview   |
| <b>10:30</b>    | Complex challenge framing   |
| <b>11:30</b>    | Procurement considerations with Sarah Friesen, Friesen Concepts Inc. and founding member of Healthcare Supply Chain Network   |
| <b>12:00 PM</b> | Concluding remarks - Q&A  |